Nova

Social Import (Auto-fill)

How to Add a Creative using Social Import (Auto-fill)

Social Import
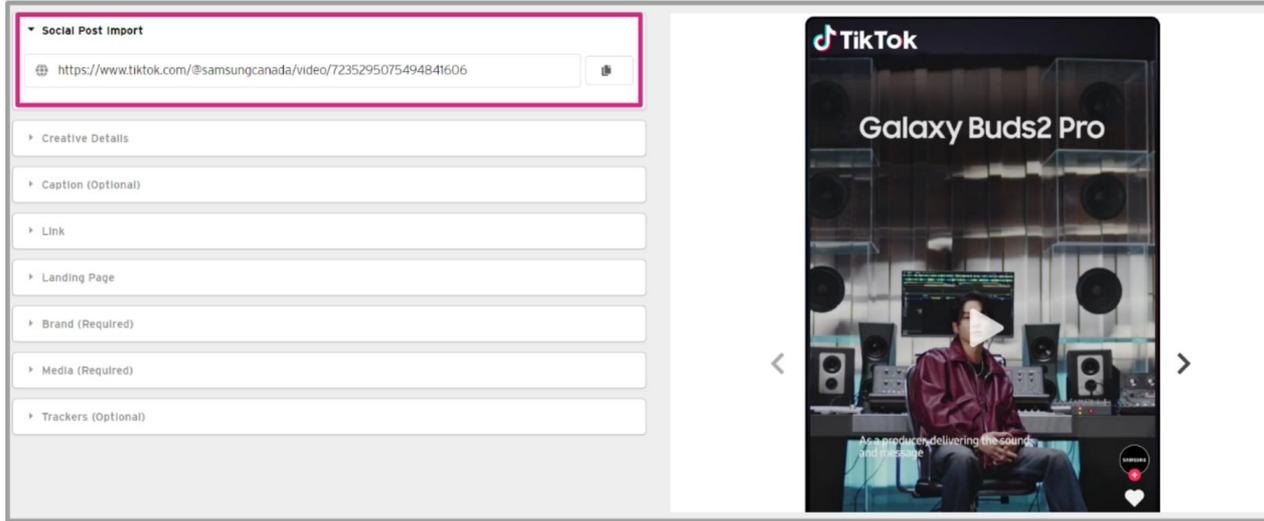
Social Import works for **Public, Organic post** from **Facebook, Instagram, TikTok, YouTube, X (formerly Twitter)** and **LinkedIn**

For more details refer to our Wiki Article at this link

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When can auto-fill be used?

- Public posts from **Facebook, Instagram, TikTok, YouTube, X (formerly Twitter)** and **LinkedIn** can be imported via auto-fill

- Public posts are accessible without requiring user login. Try to open the URL in an Incognito window to test

- Manual asset upload must be used for other social post formats (like **Pinterest, Snapchat, Threads** etc.)

- Posts which are geo-locked, age-restricted or private cannot be auto-filled

- Alcohol brands are an example of a category where Auto-fill cannot be used due to being age-restricted

Read more about the Posts That Are Supported and Unsupported via Auto-Fill (One-Click) Import in Nova

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How to import a social post into Nova UI?

1. Verify whether the post is public and <u>Copy the Social Public Post URL</u> from the desired social media (like FB, IG)

2. In the Nova UI Dashboard, under any Campaign click on **Add Creative**
   Learn How to Create a Campaign in Nova UI <u>Here</u>
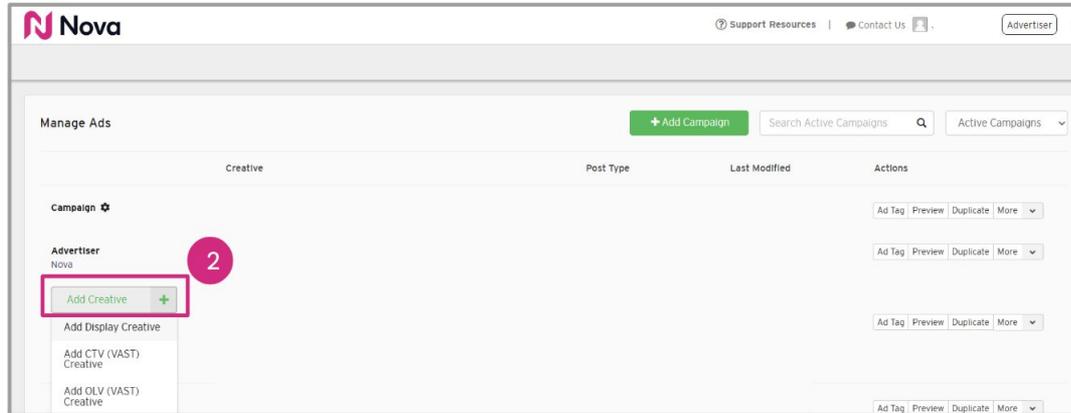
3. Click **Add Display Creative**
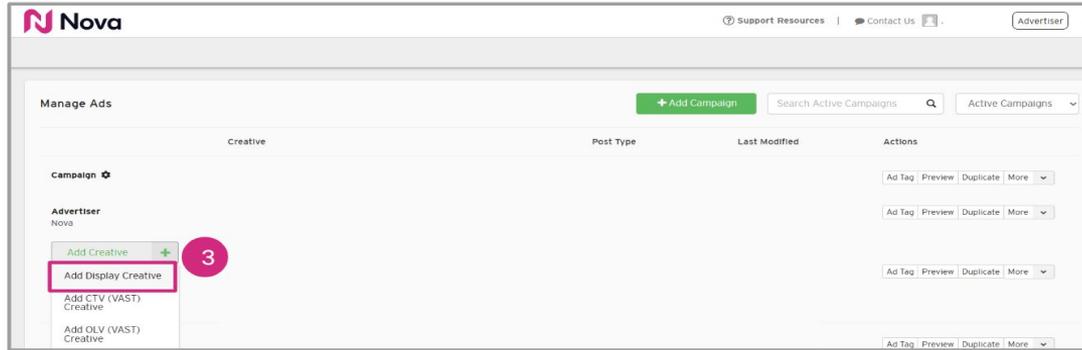
4. Paste the URL into the **Social Post Import** box
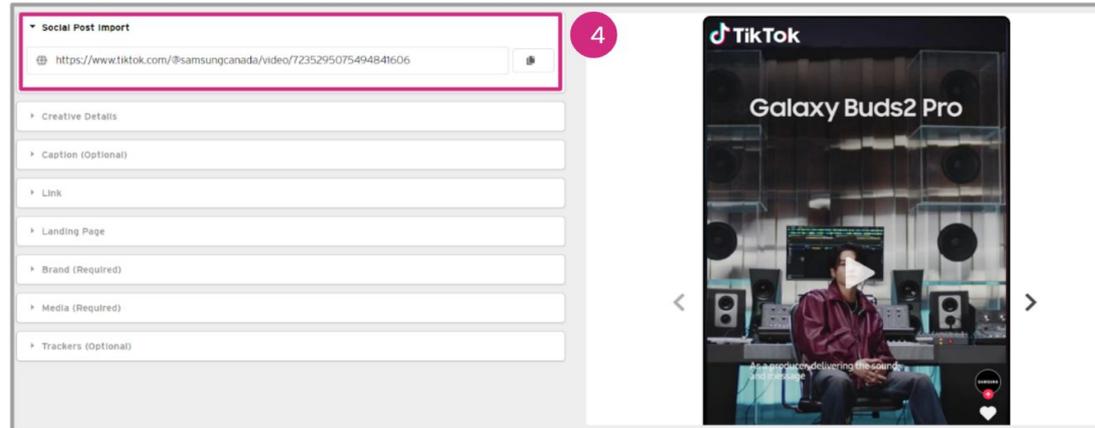
5. Wait for the information to auto-fill

6. Update the fields as desired

7. **Save** the creative
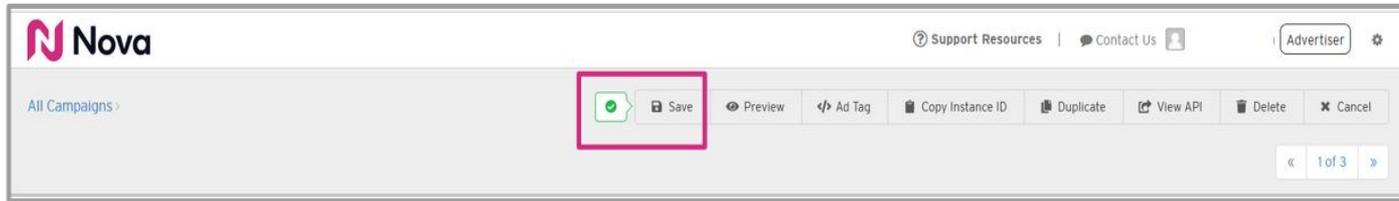
8. Refer to the following articles to learn <u>How to Generate a Preview</u> and <u>How to Copy or Export an Ad Tag</u>

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Thank You!

For any follow-up questions,

please contact support@createwithnova.com

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