



Duplicate Creative

Feature in Nova's UI

Duplicate Creative Feature

Duplicate creative feature is a useful time saver if:

- You want to create a different social platform variation of an existing creative (e.g. have an Instagram photo post that you want to convert into a Facebook photo post using same assets)
- If you have subtle creative or tracking variations you need to make. Duplicate the creative and then make any edits to caption or asset uploads.

Duplicate Creative

When on the Nova Dashboard screen, navigate to the creative you would like to duplicate and click **Duplicate**.

The screenshot shows the Nova Dashboard interface. At the top left is the Nova logo. To the right are links for 'Support Resources', 'Contact Us', and an 'Advertiser' dropdown menu. Below the header is a breadcrumb 'All Campaigns >'. The main content area is titled 'Manage Ads' and includes a 'Search Creatives' search bar. A table lists creatives with columns for 'Creative', 'Post Type', 'Last Modified', and 'Actions'. One creative is listed: 'orangetheory - Designed by experts and crafted for you to achieve real results. Ready to go All Out? Let's go! #Orangetheory', with a post type of 'Instagram Video' and a last modified date of 'a day ago'. The 'Actions' column for this creative contains buttons for 'Ad Tag', 'Preview', 'Duplicate', and 'More'. The 'Duplicate' button is highlighted with a red box, and a red circle with the number '1' is overlaid on it. On the left side, there are buttons for 'Add Creative' and 'Export Ad Tags'.

	Creative	Post Type	Last Modified	Actions
Campaign ✖	orangetheory - Designed by experts and crafted for you to achieve real results. Ready to go All Out? Let's go! #Orangetheory	Instagram Video	a day ago	Ad Tag Preview Duplicate More ▾

Duplicate Creative

Select the **Campaign** to save the duplicated creative to

Duplicate Creative

Duplicate creative "starbucks - A drink worth shell-ebrating. Mango Refreshers® Beverage." in campaign "Starbucks Summer"

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Save to Campaign:

105840/Starbucks Summer (Team Advertiser @ Nova Demo) | v

Duplicate With:

3rd-Party Trackers

Single Copy

Create a single copy of the creative in the selected campaign. You will be able to update all Creative data in the next step.

Duplicate

Multiple Copies

Create multiple copies of the creative in the selected campaign. You will not be able to change the Creative type but can update trackers and some other data.

Number of Copies: 1 **Duplicate**

Cancel

Duplicate Creative

Optional: You can choose to duplicate the creative with **Third-Party Trackers**

Duplicate Creative

Duplicate creative "starbucks - A drink worth shell-ebrating. Mango Dragonfruit Starbucks Refreshers® Beverage." in campaign "Starbucks Summer"

Save to Campaign: 105840/Starbucks Summer (Team Advertiser @ Nova Demo)

Duplicate With:

3rd-Party Trackers

Single Copy
Create a single copy of the creative in the selected campaign. You will be able to update all Creative data in the next step.

Multiple Copies
Create multiple copies of the creative in the selected campaign. You will not be able to change the Creative type but can update trackers and some other data.

Number of Copies: 1

Cancel

Duplicate Creative

A **Single Copy** can be made, if desired, by clicking **Duplicate**

Duplicate Creative

Duplicate creative "starbucks - A drink worth shell-ebrating. Mango Dragonfruit Starbucks Refreshers® Beverage." in campaign "Starbucks Summer"

Save to Campaign:
105840/Starbucks Summer (Team Advertiser @ Nova Demo) | v

Duplicate With:
 3rd-Party Trackers

Single Copy
Create a single copy of the creative in the selected campaign. You will be able to update all Creative data in the next step.

Multiple Copies
Create multiple copies of the creative in the selected campaign. You will not be able to change the Creative type but can update trackers and some other data.

Number of Copies: 1

Cancel

Duplicate Creative

Multiple Copies (up to 10) can be created by inputting a desired value and clicking **Duplicate**

Duplicate Creative

Duplicate creative "starbucks - A drink worth shell-ebrating. Mango Dragonfruit Starbucks Refreshers® Beverage." in campaign "Starbucks Summer"

Save to Campaign:

105840/Starbucks Summer (Team Advertiser @ Nova Demo) | v

Duplicate With:

3rd-Party Trackers

Single Copy

Create a single copy of the creative in the selected campaign. You will be able to update all Creative data in the next step.

5 Duplicate

Multiple Copies

Create multiple copies of the creative in the selected campaign. You will not be able to change the Creative type but can update trackers and some other data.

Number of Copies: 1 Duplicate

Cancel

Thank You!

For any follow-up questions,
please contact support@createwithnova.com



CreateWithNova.com